Follow-Up AM Meeting

Avocados: A Heart Healthy Fruit

I AM CARDIO WEBSITE

Before I begin let me state that this email is to serve two purposes: 1. To recap most of our discussion this AM and 2. Let Joe in on what’s going on both good and bad so he can follow our challenges and resolutions.

I did speak with Joe about the importance of centralizing our efforts into an office where we can dramatically accelerate our results. You’ll be happy to know that while in Philadelphia I made a point of explaining to Joe that we need to bring you on fulltime as our video guy, graphic artist (they loved the label), web (in part), web marketing – Our Director of Technological Services. Joe said bring him on! I explained that prior to doing so we need for you to be full-time.

*“The fat found in avocados is a monounsaturated fat, which is the*

*good fats and heart healthy fat.”*

I think today we need to focus on accelerating and completing a number of objectives to be ready prior to my trip back to Philadelphia when I return from Brazil:

1. Completion of Phase 1 of the site
2. Completion of the landing page for CardioNeuro (note to Joe: this is the page that people will go to when they click on the CN banner where they read about the product and where they can buy it)
3. A functioning Facebook IAC page